

FINDING YOUR SPAIN: A SMART RELOCATION DISCOVERY GUIDE



Choose With Clarity. Move With Confidence.

INTRODUCTION

Spain is not one place.

It's green and rainy in the north. Dry and sun-drenched in the south. Fast and international in some cities. Slow and deeply traditional in others. A coastal apartment can feel like a different country than a mountain village just two hours away.

Choosing where to live here is not about picking a dot on a map. It's about choosing a rhythm, a climate, a community, and a way of life.

This guide is designed to help you think beyond "Where is popular?" and start asking the more important question: Where will I actually feel at home?

Let's find your Spain.



CLIENT DISCOVERY QUESTIONS



1. Geography & Landscape

- How close do you want to be to the beach?
 - Walking distance
 - 15–30 minutes
 - Occasionally (weekend trips are fine)
- Do you prefer mountains, coast, countryside... or a mix?
- Do you feel more alive in greenery and rain — or sun and dry landscapes?
- Would you enjoy living on an island, or do you prefer mainland accessibility?



2. Climate Tolerance

- How well do you handle heat? (Southern Spain regularly hits 40°C+ in summer.)
- Is a mild summer more important than mild winters?
- Would you prefer:
 - Cooler, rainy winters and green scenery?
 - Hot, dry summers and bright blue skies?
- Are you comfortable with strong seasonal humidity (coastal north and Mediterranean)?



3. Accessibility & Travel

- How far are you willing to be from an international airport?
 - Under 30 minutes
 - 1 hour
 - Up to 2 hours
- Do you expect frequent international travel?
- Do you need high-speed train (AVE) access nearby?
- Will you rely on public transport or have a car?

4. Healthcare & Services

- How close do you need to be to:
 - A major hospital?
 - Private healthcare clinics?
- Do you require specialized medical services?
- Is access to English-speaking professionals important to you?



5. Community & Integration

- Would you prefer:
 - A strong expat / English-speaking community?
 - A mixed environment?
 - Full immersion in Spanish culture?
- Are you comfortable navigating Spanish-only environments?
- Is it important that your children attend an international school?
- How important is social life and networking with other foreigners?

6. Lifestyle & Energy

- Do you thrive in:
 - A buzzy city?
 - A lively town?
 - A quiet village?
- Do you want nightlife and cultural events?
- Or slow mornings, markets, and quiet evenings?
- Are you looking for:
 - Retirement calm?
 - Family-friendly community?
 - Professional opportunities?
 - Creative inspiration?



7. Budget & Cost of Living

- What is your monthly housing budget?
- Are you planning to rent or buy?
- Is affordability more important than location?
- How important are:
 - Grocery prices?
 - Restaurant costs?
 - Property taxes?
- Are you financially comfortable with tourist-driven price increases?

8. Work & Infrastructure

- Are you working remotely?
- Do you need strong fiber internet?
- Do you plan to open a business?
- Is coworking space important?
- Do you need proximity to an economic hub?



9. Culture & Language Sensitivity

Spain is not linguistically uniform.

In several regions, Spanish (Castellano) is spoken alongside co-official regional languages:

- Galicia – Gallego
- País Vasco – Euskera
- Catalunya – Catalán
- Comunidad Valenciana – Valenciano
- Islas Baleares – Catalán (Mallorquín variant in Mallorca)

How comfortable are you with:

- Bilingual street signs?
- Administrative paperwork potentially in regional languages?
- Distinct local identities and strong regional pride?

Are you sensitive to accents? (For example, Andalusian Spanish can be fast and heavily elided, but entirely manageable with exposure.)



10. Emotional & Identity Questions

- Are you looking to “escape” something — or build something new?
- Do you want stimulation or serenity?
- Do you need noise, conversation, and movement around you — or quiet, space, and distance?
- What does “feeling at home” mean to you?
- When you imagine your life in Spain five years from now, what does an ordinary day look like?
- How comfortable are you being “the foreigner” for a while?
- Do you want to reinvent your lifestyle — or recreate what you already have?
- What would make you regret choosing the wrong location?
- How important is belonging to a community quickly?
- Do you want your children (if applicable) to grow up immersed in Spanish culture — or in a more international environment?
- Are you energized by being slightly uncomfortable and learning constantly — or do you prefer predictability and familiarity?

A SMOOTH WALK THROUGH SPAIN — FROM NORTH TO SOUTH



SPAIN CHANGES DRAMATICALLY EVERY
FEW HOURS OF DRIVING. GEOGRAPHY,
RHYTHM, FOOD, AND EVEN
PERSONALITY SHIFT.
LET'S TRAVEL FROM THE GREEN NORTH
DOWNWARD.

Galicia

Cities: Vigo, Pontevedra, Santiago de Compostela, A Coruña, Lugo

Green. Atlantic. Misty mornings and dramatic cliffs. Galicia feels Celtic in spirit — introspective, poetic, deeply connected to land and sea. Summers are mild. Winters are damp. Food is exceptional: pulpo a feira (octopus), seafood, empanadas.

Gallego is co-official here alongside Spanish. It sounds melodic and Portuguese-influenced.

If you love rain, greenery, strong identity, and introspective landscapes — Galicia might speak to you.



Asturias

Cities: Oviedo, Gijón, Avilés

Mountains drop straight into the sea. The Picos de Europa dominate the horizon.

Asturians are proud, grounded, and famously resilient. Sidra (cider) is poured dramatically from above the head — it's ritual, not performance.

Cooler climate, lush scenery, strong regional identity. Spanish is dominant, though Asturian (Bable) exists culturally.

Perfect if you want nature, authenticity, and less tourist saturation.



Cantabria

City: Santander

Compact, elegant, green. A quieter northern gem. Beaches, rolling hills, refined feel. Not as internationally known as Basque Country but increasingly appreciated.



País Vasco

Cities: San Sebastián, Bilbao, Vitoria-Gasteiz

Highly organized. Economically strong. Distinct identity.

Euskera is co-official — a completely unique language unrelated to Spanish.

Cuisine is world-class (pintxos culture). Cost of living is higher. Quality of life metrics are excellent.

Structured, efficient, proud.



Cataluña

Cities: Barcelona, Girona, Tarragona, Lleida
Mediterranean but cosmopolitan.

Catalán is co-official. Barcelona is international, creative, entrepreneurial. Girona offers charm. Costa Brava offers drama and beauty.

Hot summers, mild winters.

Ideal for professionals, creatives, and those wanting a European city feel.



Comunidad Valenciana

Cities: Valencia, Alicante, Castellón

Balanced climate. Beach access. Growing expat communities.

Valenciano is co-official (variant of Catalan).

Valencia city is modern yet manageable. Alicante is sunny and international.

Often seen as a middle ground between north and south.



Andalucía

Cities: Sevilla, Málaga, Granada, Cádiz, Córdoba, Almería

Sun. Intensity. Personality.

Andalusian Spanish is fast, musical, sometimes challenging at first — but entirely learnable.

Summers are hot (very hot inland). Coastal areas milder.

Rich cultural traditions: flamenco, feria, late dinners, deep social life.

Large expat communities in Málaga province and parts of Cádiz.

For those who want warmth — in weather and people.



Madrid

Capital. Energy. Career hub.

Dry climate: cold winters, very hot summers.

No beach, but unmatched access to transport, culture, museums, government institutions.

Best for professionals and those wanting metropolitan intensity.



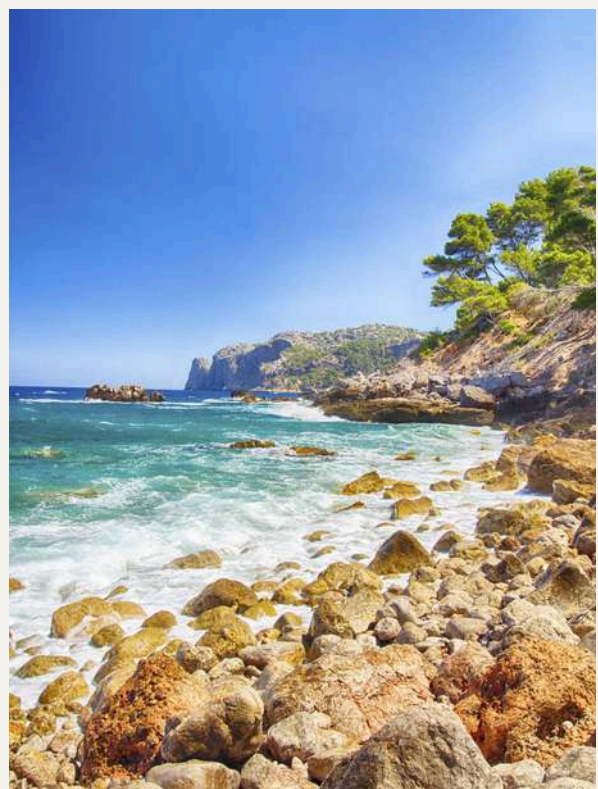
Balearic Islands

Cities: Palma (Mallorca), Ibiza Town

Mediterranean island life. Tourism-heavy in peak season.

Catalan (Mallorquín variant) is co-official.

Stunning nature. Higher cost of living.



Canary Islands

Cities: Las Palmas (Gran Canaria), Santa Cruz de Tenerife

Subtropical climate. Year-round mild temperatures. Island lifestyle. Slower rhythm. Growing digital nomad presence.



Castilla León

Cities: Salamanca, Valladolid, Burgos, León, Segovia
This is big-sky Spain. Historic, intellectual, and deeply Castilian.

Cold winters. Hot, dry summers. Very continental climate.

Salamanca brings university energy and golden stone architecture. Segovia gives you Roman aqueduct drama. Burgos feels medieval and powerful.

Less international than coastal areas. More traditional. More Spanish-only environments.

If someone wants authentic Spain, lower housing costs, and historic weight — this is serious territory.



Castilla La Mancha

Cities: Toledo, Albacete, Ciudad Real, Cuenca, Guadalajara

This is Don Quijote country. Windmills, plains, vast horizons.

Dry. Hot summers. Cold winters. Open landscapes. Toledo is stunning and historic. Cuenca dramatic. But much of the region is rural and calm.

Lower cost of living. Fewer expat communities. Slower pace.

For someone who wants space, affordability, and deep Spanish immersion — it works beautifully.



Murcia

Cities: Murcia (capital), Cartagena, Lorca

Often confused with Andalucía, but distinct.

Very sunny. Very dry. Hot summers. Mild winters.

Agricultural powerhouse — citrus, vegetables,

Mediterranean produce.

Cartagena offers coastal charm and naval history.

Inland Murcia city feels authentically Spanish but manageable in size.

Lower property prices compared to Valencia or Málaga.

Growing expat presence in certain coastal areas — but still more local than saturated Costa zones.

Ideal for sun-lovers who want affordability without peak tourist density.





Be Spain Savvy is here to help you navigate your questions, guide you through Spanish paperwork and appointments, and support you in finding the perfect corner of Spain that truly fits your life.